

Dragoș Bardac

Product Designer

dragos.bardac.net

Education

Tallinn University & Cyprus

University of Technology

Master of Science

in Interaction Design

2019 - 2021

National University of Arts

Bachelor of Arts

in Photography & Video

2007 - 2010

Skills

Design

Product Design

User Interface

Design Research

UX Design

Wireframing

Prototyping

Mobile Design

Graphic Design

Branding Design

Web Design

Storytelling

Video Editing

Tools

Sketch

Photoshop

Illustrator

Premiere

Lightroom

Pen & Paper

HTML & CSS

Webflow

Others

Business

Remote Working

Honors & Awards

Forbes 30 Under 30

Forbes Romania

May 2015

Best Product – Lifebox 1.0

Innovation Labs 2.0

May 2014

Silver Award in Best

Entertainment App - Beflower

Mobilio Awards 2014

Apr 2014

Language

English

EF SET English Certificate

C2 Proficient

Want to work together?

Let's **talk!**

Bucharest, Romania

+40 723 149 620

hello@dragos.bardac.net

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Experience

Feb 2020 - Present

Fitbit | Bucharest, Romania & USA

Senior Product Designer

- As a Senior Product Designer at Fitbit, I'm working on crafting the future of on-device experiences, balancing user, product and business goals to deliver an amazing user experience while aligning to Fitbit's design system.

Mar 2018 - Present

Coaches Console | Roanoke, VA, USA & Bucharest, Romania

Senior UX/UI Designer

- Wireframed, prototyped, tested, gathered user feedback, and redesigned the UX/UI for the Website Creation and Course Creation modules.

Nov 2016 - Aug 2019

Epic Works | Newcastle upon Tyne, United Kingdom

Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched **Pathee** - an iOS app that offers awareness on the path you are pursuing in life, and **Boosted** - a service that delivers goal-driven one-page websites to high-end markets.
- I worked on social networks, geolocation intensive apps, high-end websites, e-commerce stores and a few others.

Feb 2014 - Aug 2019

Lifebox Memories | Newcastle upon Tyne, United Kingdom

Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched **Lifebox.mobi (Lifebox 2.0)** - the easiest way to collect photos from lots of people, without creating accounts or downloading apps and **Deliveright** - a project communication management tool for agencies and creative freelancers.
- Wireframed, prototyped, tested, gathered user feedback, and designed the UX/UI of web apps (mobile, tablet and desktop) and mobile apps (iOS, Android and Windows Phone).

Feb 2009 - Jan 2014

Cakebreak; | Bucharest, Romania

Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched in Apple's App Store: **Lifebox 1.0** - an iOS app that knows when you've taken photos with your friends and automatically asks you to share the right photos, at the right time, with the right friends; **Beflower** - an iOS app + Facebook app that allowed you to arrange and send virtual flower bouquets on Facebook in a gamified way; **What Flower** - an iOS app that served as a useful flower giving guide.
- Wireframed, prototyped, tested and designed the UX/UI of the iOS apps.

Certifications & Courses

- UI / UX Design Specialization at California Institute of the Arts (Coursera) MOOC Course, Mar 2020, Credential ID A4M9DZDJJ83K
- Innovation Through Design Thinking - held by Google Digital Workshop and Design Thinking Society, Jun 2019
- Web Design (HTML/CSS) - Credential ID M00066012, Mar 2019
- Graphic Design Specialization at California Institute of the Arts (Coursera) MOOC Course, Jun 2018, Credential ID 6K47BETT79W
- UX Workshop: The Who, What, When and Where of Your User - TopConf Bucharest, Jun 2014
- Focusing On & Listening to Customers Needs by Bill Aulet - FPP, Apr 2013
- Graphic Design – Advanced - Credential ID F0071604, Dec 2010
- Graphic Design – Foundation - Credential ID D0025394, Sep 2010