

# Dragoș Bardac

Product Designer

dragos.bardac.net

## Education

### National University of Arts

Bachelor of Arts

in Photography & Video

2007 - 2010

## Skills

### Tools

Sketch

Photoshop

Illustrator

Premiere

Lightroom

Pen & Paper

HTML & CSS

Webflow

### Design

Product Design

User Interface

Design Research

UX Design

Wireframing

Prototyping

Mobile Design

Graphic Design

Branding Design

### Others

Business

Entrepreneurship

Working Remotely

Web Design

Storytelling

Video Editing

## Honors & Awards

### Forbes 30 Under 30

Forbes Romania

May 2015

### Best Product – Lifebox 1.0

Innovation Labs 2.0

May 2014

### Silver Award in Best

Entertainment App - Beflower

Mobilio Awards 2014

Apr 2014

### Excellence in Design

AdesAwards

Aug 2005

## Language

### English

Professional working proficiency

## Experience

Mar 2018 - Present

**Coaches Console** | Roanoke, VA, USA & Bucharest, Romania

### Senior UX/UI Designer

- Wireframed, prototyped, tested, gathered user feedback and redesigned the UX / UI of the Website Creation and Course Creation modules.

Nov 2016 - August 2019

**Epic Works** | Newcastle upon Tyne, United Kingdom

### Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched **Pathee** - an iOS app that offers awareness on the path you are pursuing in life and **Boosted** - a service that delivers goal-driven one-page websites to high-end markets.
- I worked on social networks, geolocation intensive apps, high-end websites, e-commerce stores and a few others.

Feb 2014 - August 2019

**Lifebox Memories** | Newcastle upon Tyne, United Kingdom

### Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched **Lifebox.mobi (Lifebox 2.0)** - the easiest way to collect photos from lots of people, without creating accounts or downloading apps and **Deliveright** - a project communication management tool for agencies and creative freelancers.
- Wireframed, prototyped, tested, gathered user feedback and design the UX / UI of web apps (mobile, tablet and desktop) and mobile apps (iOS, Android and Windows Phone).

Feb 2009 – Jan 2014

**Cakebreak;** | Bucharest, Romania

### Product Designer, UX/UI Designer and Co-Founder

- Created, designed and launched to Apple's App Store: **Lifebox 1.0** - an iOS app that knows when you've taken photos with your friends and automatically asks you to share the right photos, at the right time, with the right friends; **Beflower** - an iOS app + Facebook app that allowed you to arrange and send virtual flower bouquets on Facebook in a gamified way; **What Flower** - an iOS app that served as a useful flower giving guide.
- Wireframed, prototyped, tested and designed the UX / UI of the iOS apps.

## Certifications & Courses

- Innovation Through Design Thinking - held by Google Digital Workshop and Design Thinking Society, Jun 2019
- Web Design (HTML/CSS) - Credential ID M00066012, Mar 2019
- Graphic Design Specialization at California Institute of the Arts (Coursera) MOOC Course, Jun 2018, Credential ID 6K47BETTZ79W
- UX Workshop: The Who, What, When and Where of Your User - TopConf Bucharest, Jun 2014
- Focusing On & Listening to Customers Needs by Bill Aulet - FPP, Apr 2013
- Graphic Design – Advanced - Credential ID F0071604, Dec 2010
- Graphic Design – Foundation - Credential ID D0025394, Sep 2010

## Want to work together?

Let's **talk!**

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